

About Family Weekend

Family Weekend is a signature program of LuMind IDSC, a national nonprofit organization focused on Down syndrome research.

The weekend brings 1,000+ families together at Great Wolf Lodge waterpark sites across North America each year. Family Weekend is the largest international, recreation-focused Down syndrome party, and everyone is invited to attend!

Special information for Down syndrome organizations

LuMind IDSC welcomes local Down syndrome organizations to partner with a Family Weekend site to offer the magic of Family Weekend to their community, bring new resources and information to their community, and partner with a national organization on an established and successful celebration event.

Offering Family Weekend as a benefit to your community

- Family Weekend (FW) is a one-of-a-kind multi-location, Down syndrome-specific gathering
- This program offers affordable rates, special benefits, and the opportunity to earn free lodging
- The weekend includes the distribution of evidence-based resources and information, as well as a digital gathering space in FW Facebook groups
- We offer your organization turnkey resources like: social media blurbs & graphics, and email templates

Opportunities to partner with LuMind IDSC in your neighborhood

- local organizations have no formal obligation, and the involvement level can vary according to your organization's interests and needs
- local orgs can participate in on-site Resource Fair with a table/display of your org's info
- option to sponsor your local event, or purchase visibility (fees)
- optional co-branded landing page available for most site locations
- option to provide your volunteers to support on-site activities

For more info, contact Christina Reaves
creaves@lumindidsc.org

New to LuMind IDSC?

[LuMind IDSC](#) is a national nonprofit, based in Massachusetts, dedicated to accelerating Down syndrome research and providing our vibrant digital community of 275,000 self-advocates, caregivers, and professionals with opportunities to learn, connect, and thrive. LuMind IDSC provides Down syndrome organizations accessible, clear information about Down syndrome research and resources.

- **Research Hub** (no login required) <http://www.lumindidsc.org/research> for in-depth info on DS-Alzheimer's disease and Sleep Apnea, as well as downloadable resources and opportunities to get involved in research
- **myDSC** (registration/login required, but membership is 100% free for all!) <http://www.myDSC.org> is our digital platform for reliable Down syndrome resources and tools. It is a portal with 900+ curated resources: articles, one-pagers, digital tools, infographics, webinars, podcasts, and more!



Family Weekend suggested language for DSAs to copy & paste:

Long form (web page, email, newsletters, etc)

As you know, part of our mission at **xxx** organization is to foster connections between people with Down syndrome and their families. You have seen, first-hand, how strongly those bonds are built and how long they endure!

In the spirit of establishing new connections, and celebrating our awesome community, we invite you to learn more about the LuMind IDSC Family Weekend. This all-ages, family-friendly celebration is an exclusive event for the Down syndrome community, and takes place September 13 – 15 at Great Wolf Lodge waterpark locations across the U.S., including right here in **xxx**.

Family Weekend is offered to all those with Down syndrome, their families, and friends. Attendees enjoy a deeply discounted lodging rate, group activities, a fantastic dance party (of course!), and countless opportunities to meet new friends.

Family Weekend offers:

- exclusive room rate discounts and upgrades for a budget-friendly stay
- a reduced daily resort fee of \$19.99
- use of the group's poolside cabana
- up to six (6) water park passes (excluding the deluxe queen suite in Colorado Springs that includes five (5) waterpark passes)
- free parking (excluding Garden Grove)
- no minimum night stay for family flexibility
- a 10% retail discount at Buckhorn Exchange
- a free Dance Party at every location as space and attendance allows
- a chance to fundraise toward rewards like free lodging and other rewards

The largest event of its kind for individuals with Down syndrome and their families, the LuMind IDSC Family Weekend is sure to be an unforgettable experience, and we're very excited that it is happening right in **xxx**!

You can get started right here: <https://mydsc.org/annual-family-weekend/>

Want to learn more? <https://mydsc.org/family-weekend-faqs/>

Short form (social media)

Have you heard the news? Family Weekend is coming to **xxx**, and you're invited! The **xxx** org/community is excited to be part of the LuMind IDSC Family Weekend on Sept 13-15 at Great Wolf Lodge in **xxx**. This all-ages, family-friendly celebration is an exclusive event for the Down syndrome community, and we're looking forward to seeing some new and some familiar faces. Learn more: <https://mydsc.org/annual-family-weekend/>

Co-branded graphic templates to edit and download:

- square orientation (for instagram): https://www.canva.com/design/DAF8Hi1-Ei0/IIWpyVv64zG4Sn3y6oHOOW/edit?utm_content=DAF8Hi1-Ei0&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
- landscape orientation (for email or facebook): https://www.canva.com/design/DAF8DfQJaJ4/w-DUKHHTsTilUeuZWw9YfA/edit?utm_content=DAF8DfQJaJ4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton